

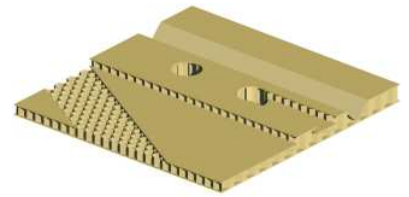
INNOVATIVE ENTERPRISES, INC.

♻️ SMART PACKAGING FOR SMART COMPANIESSM



Innovative Enterprises, Inc. is located in Washington, MO. Our modern plant and office sits on nine beautiful acres nestled in the rolling hills of Missouri's wine country, West of St. Louis, MO.

Unlike most integrated packaging companies, we have no allegiance to any one material. Like a custom home builder we use only materials that add synergy & value.



CORPORATE BACKGROUNDER

Innovative Enterprises, Inc. (IEI) was formed in 1978 to produce composite paper pallets. As shippers needs became more complex and demanding, creative design solutions and innovative packaging systems began to take shape. Innovative has gained national recognition as a designer & manufacturer of custom inner packaging, turnkey producer of in store point-of-purchase displays, manufacturer of custom composite paper pallets, and an expert in process improvement through innovative packaging design. The company has been awarded several patents for its material handling products. Other patents are pending. Innovative continues to explore progressive means to combine many new materials in their ongoing research and development of *recyclable* products. Our **premise** is based on the understanding that no two customer's needs are alike. Our approach to a project is very different than the competition's. We seek a partner relationship with our clients - our job within your company is to improve your position over the current status. To do so we need information regarding current status and the goal for success. We do not assume anything. Instead, we study your operation. We have no allegiance to any raw material. We will use as a design medium any raw material that proves effective based on the customers' needs. We are committed to providing our customers with mega-service. We are a privately owned company, and realize that **our success depends upon your success.**

"Innovative leads the way as a problem solver within the packaging industry, offering innovative alternatives and unique solutions for your custom packaging needs."

INNOVATIVE ENTERPRISES, INC.

#25 Town and Country Drive Washington, MO 63090 (636) 390-0300 Fax (636) 390-4004

E-mail us at: sales@innovative-1.com or visit us on the World Wide Web at: www.innovative-1.com

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WHY ARE WE UNIQUE?


IEI applies 100 plus combined years of packaging knowledge and expertise in these core areas:

- “ Process improvement through innovative packaging design.
- “ Contract packaging, contract light assembly, & fulfillment.
- “ Point-of-sale materials & displays.
- “ Composite paper pallets.
- “ Protective Innerpak systems.
- “ Die-cut honeycomb components.
- “ Custom bulk packaging systems.
- “ Corrugated design & conversion.
- “ Advanced prototypes & 3D rendered illustrations.



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With extra acreage and an expandable end wall, our facility was designed with growth in mind.

Because most of our package designs are one of a kind "originals", IEI designs & builds most of its own custom processing equipment.



Facility - In 1993 IEI built a 40,000 sq. ft. manufacturing facility on 9 acres with an expandable end wall to facilitate growth. The new facility is fully sprinklered with 6 truck docks & 1 side entry vehicle access door. The building is part of Town & Country Industrial Park in Washington, MO. All paper waste is recycled with baling equipment. All services are available. Office computer is EDI capable. IEI has been working with an OSHA consultant and will soon apply for OSHA exemption. IEI is currently working to become ISO 9000 Certified.

Design - Innovative has on staff a full time designer who works in conjunction with a team of packaging and process experts. Other design capabilities present within the company are wooden pallet, high speed closure systems, stretch wrap, and strapping systems. IEI is closely associated with Pro-Pack Testing Laboratories, Belleville, IL - having owned a major interest in the laboratory for a number of years. IEI highly recommends ISTA/ASTM testing & certification.

Awards - During the AmeriStar Packaging Competition in 1994, the Institute of Packaging Professionals, (IoPP), awarded Rosemount Inc. (a Div. of Emerson Electric) the "GoldStar Award" (industrial category) and the "1994 Environmental Award of the Year", to a package design for Rosemount's 1151 3-Valve manifold pressure transmitter. In December of '94, the design was granted the "WorldStar Award" from the World Packaging Organization, headquartered in Paris, France. Rosemount Inc. accepted the award in Birmingham, England in April, 1995. Rosemount's Measurement Division, Specor Systems, Inc. & Innovative Enterprises, Inc. contributed to the design of this world class package. Innovative was awarded Copeland Corporation's "Zero Parts Per Million" award in 1997, 1999, 2000, & 2001 for delivering 100% quality parts. We also "Met the Goal Award" in 1998 for delivering less than 250 reject parts per million. IEI has also won Fedders USA's TOP 20 Vendors "QA" Award 3 years in a row with a 200 out of 1.6 million part reject record. IEI has been awarded eight patents for its material handling products, and currently has several more pending.

Our experience spans over 25 years and our efforts remain sharply focused on "building a better mousetrap".

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We help our customers meet high production demands by offering special in-facility services. The photo above shows (2) APEX print stations that will print product specific SKU information on 15 million shot shell and center fire common cartons per year for Olin-Winchester.

JIT used to just be called good service. Most of our customers are serviced on a just in time basis, where we stock and release as required. For some customers we have stocked as many as ninety (90) parts . . . they would fax a release requirement by 2:00 PM on any given day and their order would be at their dock at 6:00 AM the next morning (every time) loaded in the sequence of that day's production schedule. Additionally, we are able to maintain a par level of your inventory by counting what's on your floor and reporting it to you on a regular schedule. In addition to custom packaging, Innovative Enterprises, Inc. is also a stocking distributor of most related packaging materials and equipment.



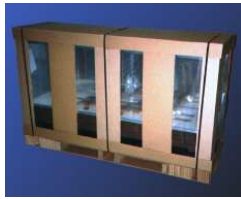
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Unit Load Pak designs are custom engineered. Generally, the product's strength is used to enhance some aspect of the design (be it cost, performance or both).



UNIT LOAD PAK

Single face paper pallets are used in many of our Unit Load Pack designs. They are placed inside a die-cut tray or carton where fork pocket entries have been die-cut (top left). By "hiding" the paper pallet inside a rugged corrugated shell, it is possible to ship most unit loads LTL. Cartons and pallets are custom engineered for capacity and stackability. They can also be used for point-of-purchase displays at the retail level and then be baled with other paper waste. We often use a clear view design which is proven to reduce shipping and handling damage.

Benefits:

- Greater stackability.
- Durable materials provide superior product protection.
- Pallet is protected by side walls of bulk carton or tray during LTL shipment.
- Light weight helps reduce shipping costs.
- Easy assembly for staff.

Increase your throughput and speed to market . . . ship us your products in bulk and we will individually co-pack and fulfill your orders!

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Innovative can turn your marketing ideas into reality. When you need your product to stand out from the crowd, our trained staff is dedicated to ensuring your success.



CO-PACKING & FULFILLMENT

Innovative is set up to receive your product in bulk, then package and ship it anywhere in the world. Innovative uses a special conversion system to convert standard RSC cases to point-of-sale display cartons.

Benefits:

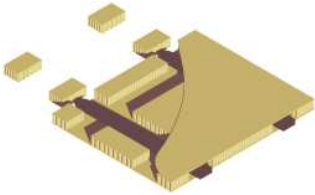
- Increased your production output and speed to market.
- Control your costs. Our price to you is fixed.
- We have experienced project managers and supervisors.
- Clean modern facility.
- We are centrally located - St. Louis, MO area . . . great for national distribution.
- We have a proven quality record.
- We provide high capacity and fast turnaround.



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When shipping your product in full truckload quantities, IEI's exclusive Power Pallet™ is an excellent alternative to one-way disposable wooden pallets.

POWER PALLET™

IEI provides this patented shipping pallet for uniformly distributed loads that weigh up to 2,000 pounds. This pallet saves on freight costs because of its lighter weight (less than 7 pounds for 48" x 48" x 2"). Power Pallets™ combine two smooth corrugated decks with vertical cell kraft honeycomb supports. They are free of protruding nails or wood splinters that rip bags, boxes or stretch wrap. Power Pallets™ are handled like any other pallet with the help of IEI's patented 4-way forklift entry.

Benefits:

- Can be stacked four high and support 2,000 pounds/pallet.
- "Low Profile" version designed to maximize cube utilization.
- Meets pre-approved disposal regulations of foreign countries.
- Standard & custom sizes available (*no winter shortages*).
- Light weight = reduced worker's compensation claims.
- Fully recyclable.
- Clean.

We do not rely on any single raw material. Instead, we use innovative materials that compliment each other's strengths and our customers end up with superior packaging!

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IEI designs **custom packaging solutions**, not just custom packaging. Through design comes refinement, process improvement, and profit.



INNERPAK

Innerpak refers to a wide variety of custom cushioning and protective packaging components. Innerpak is currently used for many items from air conditioners to sensitive electronic components. Innerpak is based on die-cut and/or crushed kraft honeycomb or FiberCore™ that has been custom fit to the product. One product within the Innerpak family is the patented Corner Cushion™ which protects products from edge and corner damage, the most common form of damage in shipping & distribution. Made from Kraft honeycomb it provides great strength and cushioning capabilities dramatically reducing damage.

Benefits:

- Custom designs tailored to meet your specific needs.
- Lower cost per package.
- Packaging materials are easily recycled after product has been shipped.
- Material combinations (corrugated/honeycomb/FiberCore™) outperform single component packaging.
- Eliminate folding parts to reduced or eliminate carpal tunnel syndrome injuries.



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